

# ELIZABETH HALEY MORTON

SHE/THEY

## EXPERIENCE

### BATTLE AXE DIGITAL

AUG 2020 - CURRENT

#### Design & Writing Fellow | Art Associate

- Completes graphics and copy requests from a variety of political campaign clients.
- Builds websites and other interactive tools for clients.
- Researching and developing new client tool to engage with influencers.
- Conducting outreach to build influencer database.
- Creates new logos and branding for clients as needed.

### STUDIO THEATRE

JUL 2019 - JUN 2020

#### Multimedia Apprentice | Interim Multimedia Designer

- Served as Interim Multimedia Designer for seven months and oversaw all visual and branding elements during this time.
- Designed materials including brochures, rack cards, menus, social media, videos, photo, and all institutional collateral, both internal and public.

### FREELANCE DESIGNER

ONGOING

- Produces work for various clients including Sly Robot Games, Pay Our Interns, Nothing for the Group, Kukui Kikuyu Productions
- Projects include document design, game and playbook layout, resumes, social media and promotional graphics, and websites.

### FRACTAL THEATRE

APR 2017 - NOV 2019

#### Communications Director and Graphic Designer

- Founding member, spearheaded inaugural branding and set visual tone for the company's marketing.
- Built and updated website, took promotional photography, and designed all print and digital materials and merchandise for the organization.

## EDUCATION

### AMERICAN UNIVERSITY

2014-2018

#### Public Relations & Strategic Communications Theatre Arts University Honors Program

Relevant Coursework:

- Visual Literacy
- Visual Communication Design
- Public Relations Portfolio, Multimedia focus

## PROFILE


Driven young graphic designer and communications professional seeking remote employment at a creative, values-driven organization.

[Access graphic design portfolio here.](#)


## SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere, Acrobat
- Web design and management: Wordpress, Wix
- Photography and photo editing
- Print design and technology
- Copy writing
- Copy editing
- Social media management
- Customer service

## CONTACT

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